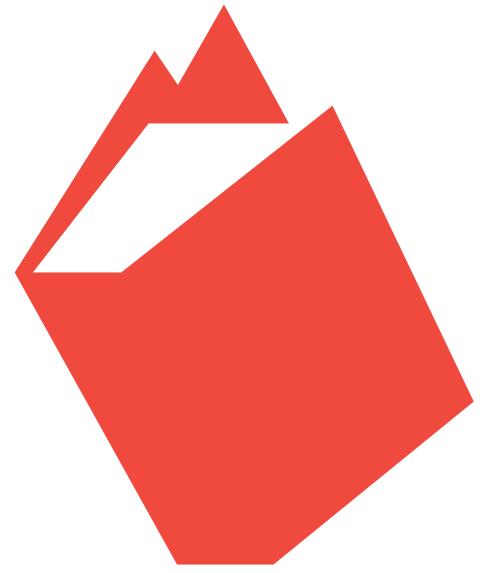


MIKE BERSON GRAPHISME/DESIGN PORTFOLIO 09.16 MB@MIKEBERSON.COM 514.576.9636

ECHÉLON



**THE NEPALI CHILDREN'S  
EDUCATION PROJECT**



KIDS strong+free

# ART ON THE BLOCK



IN COLLABORATION WITH DDB CANADA, EDMONTON

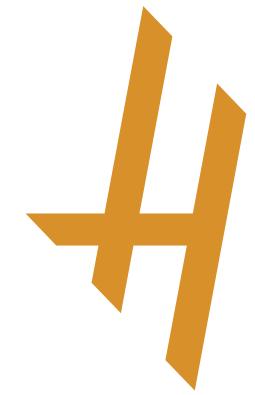
# CASSE NOISETTE



Faculté de droit  
Université de Montréal







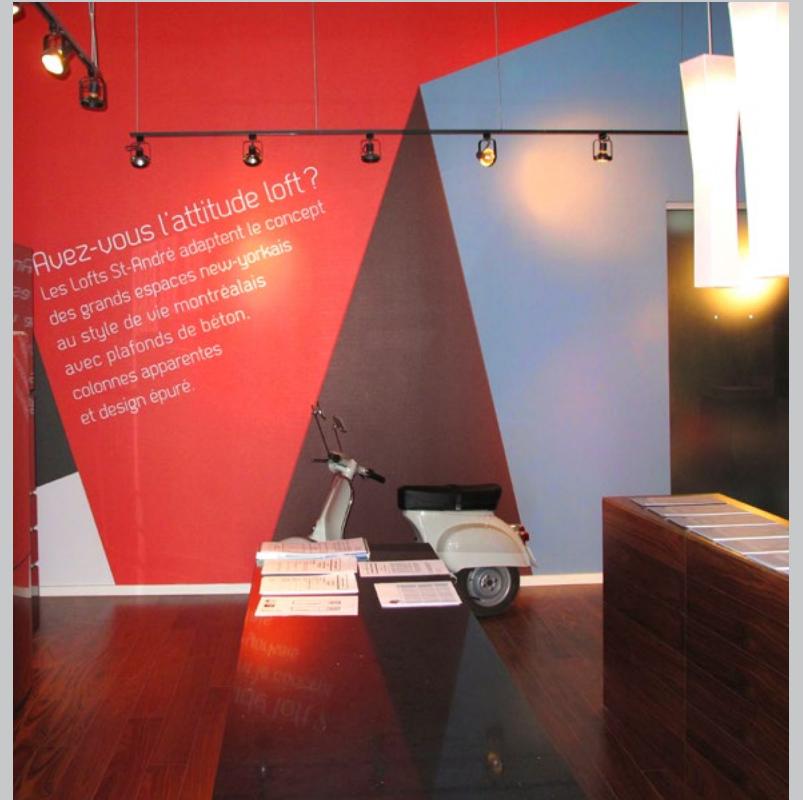
HALLAND  
GUITARS



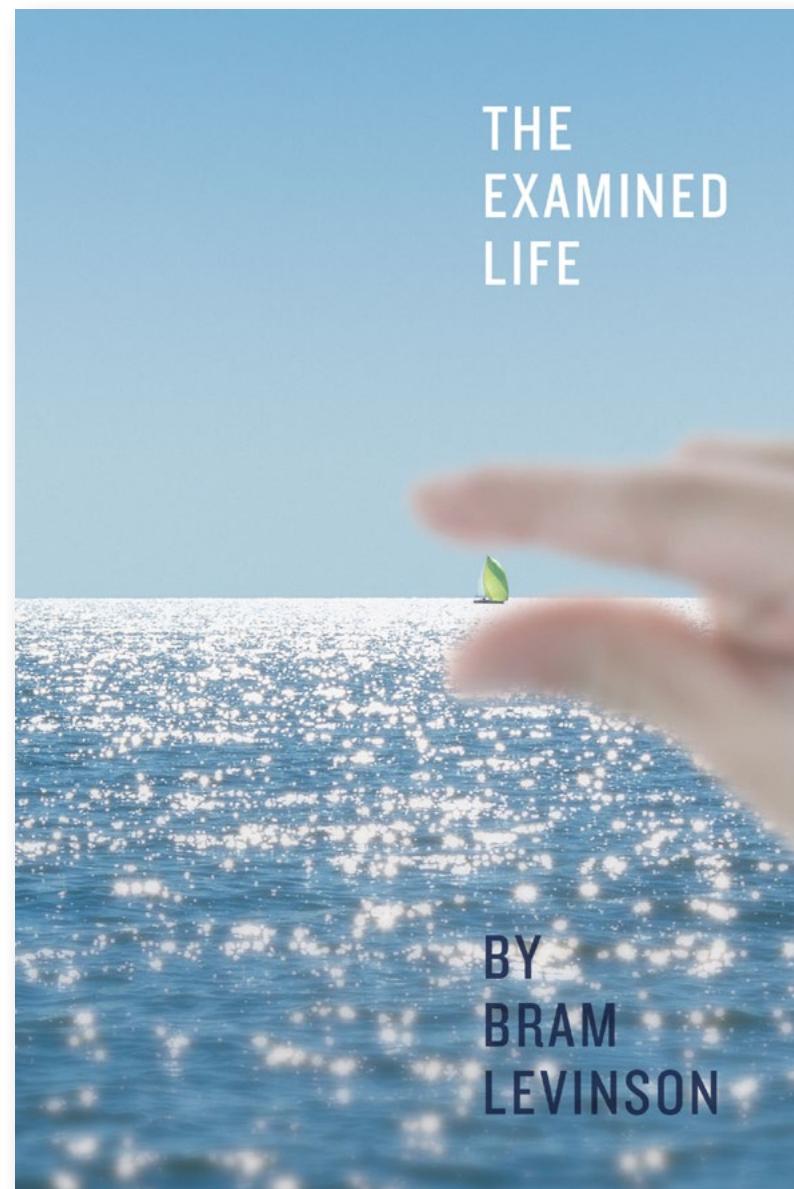
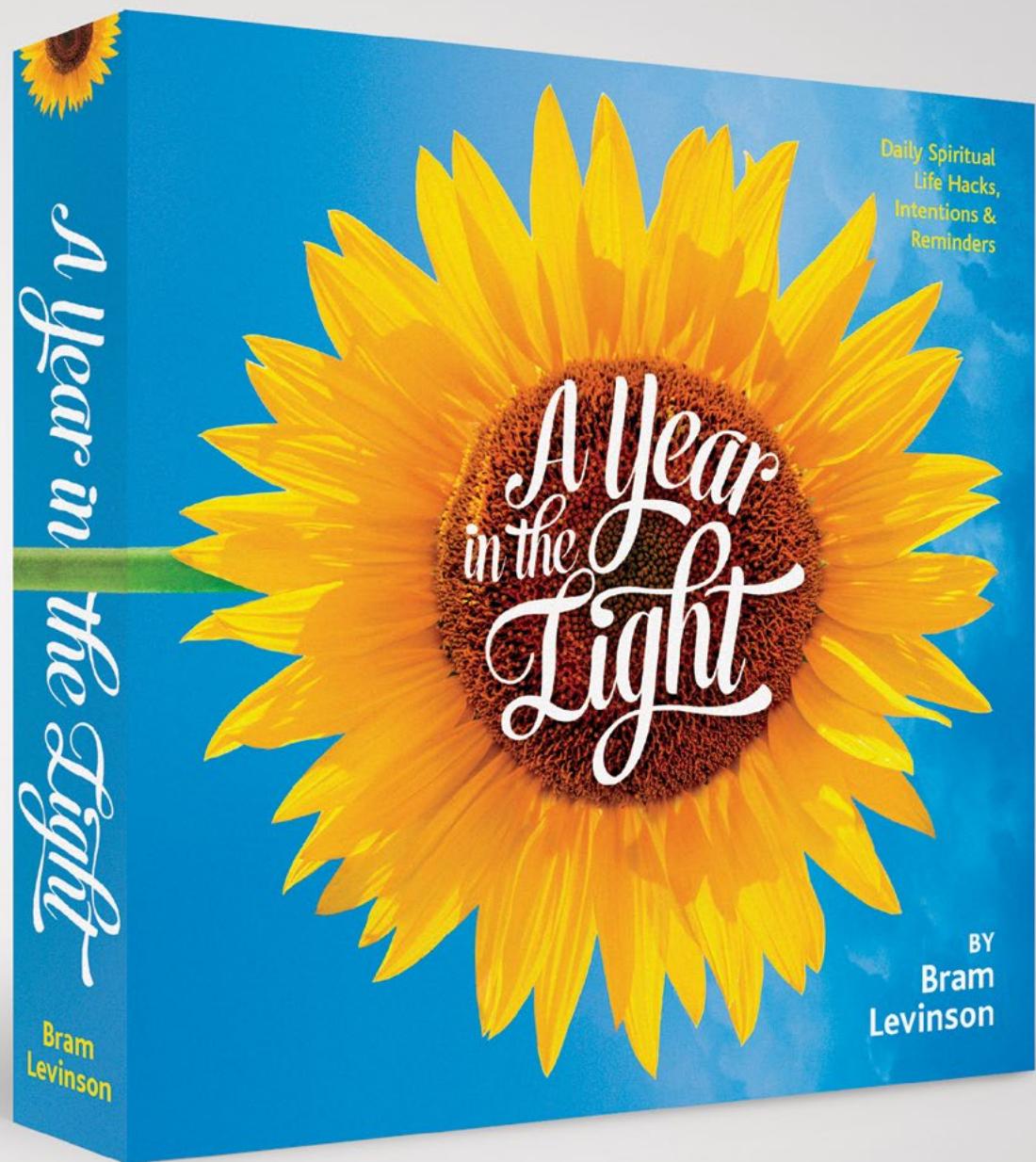


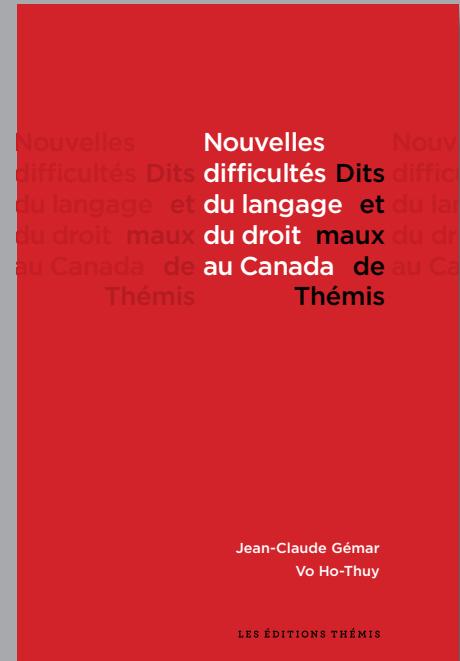
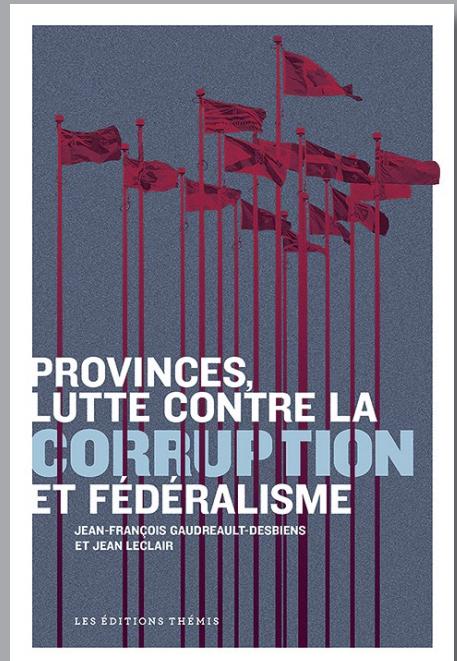
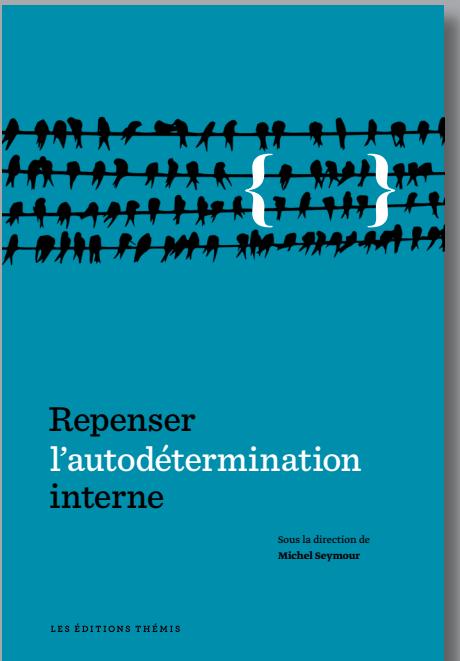
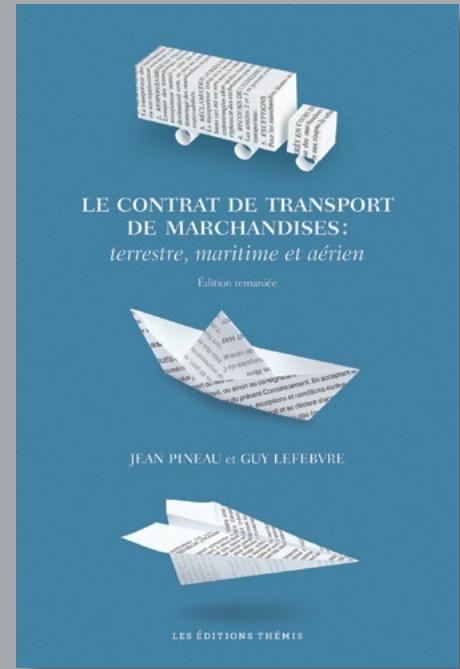
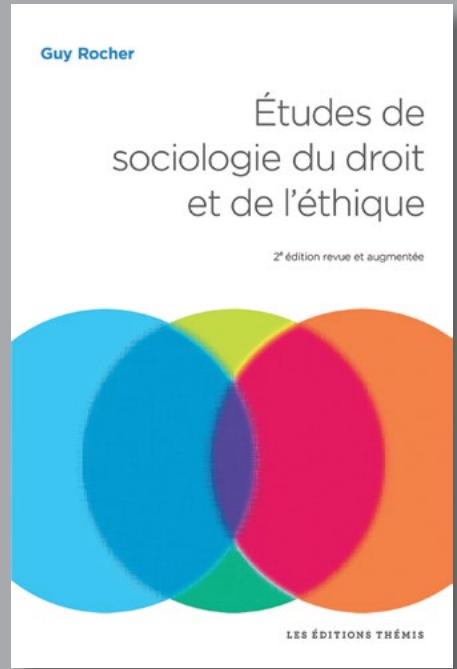
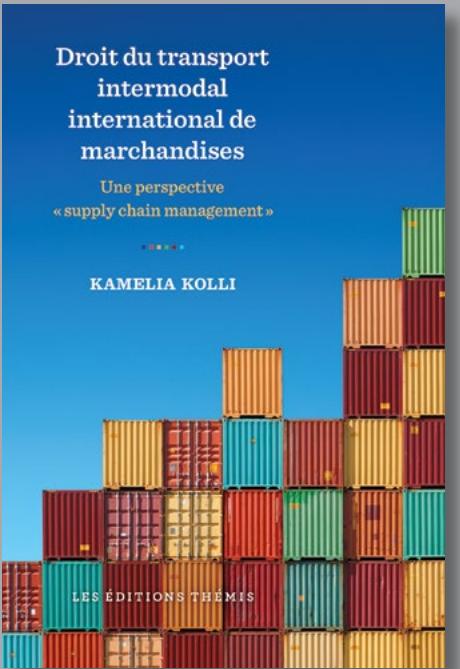
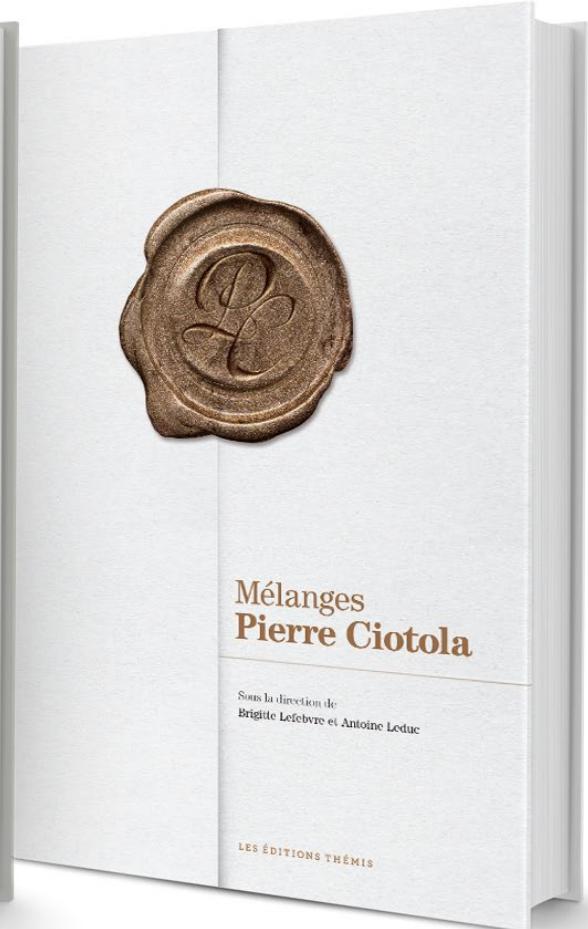
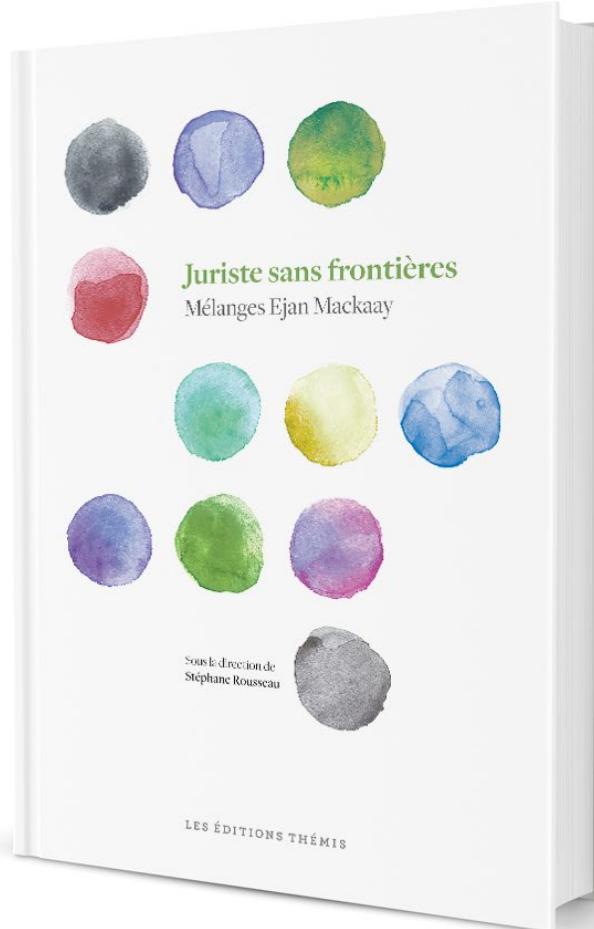
LES ÉDITIONS THÉMIS



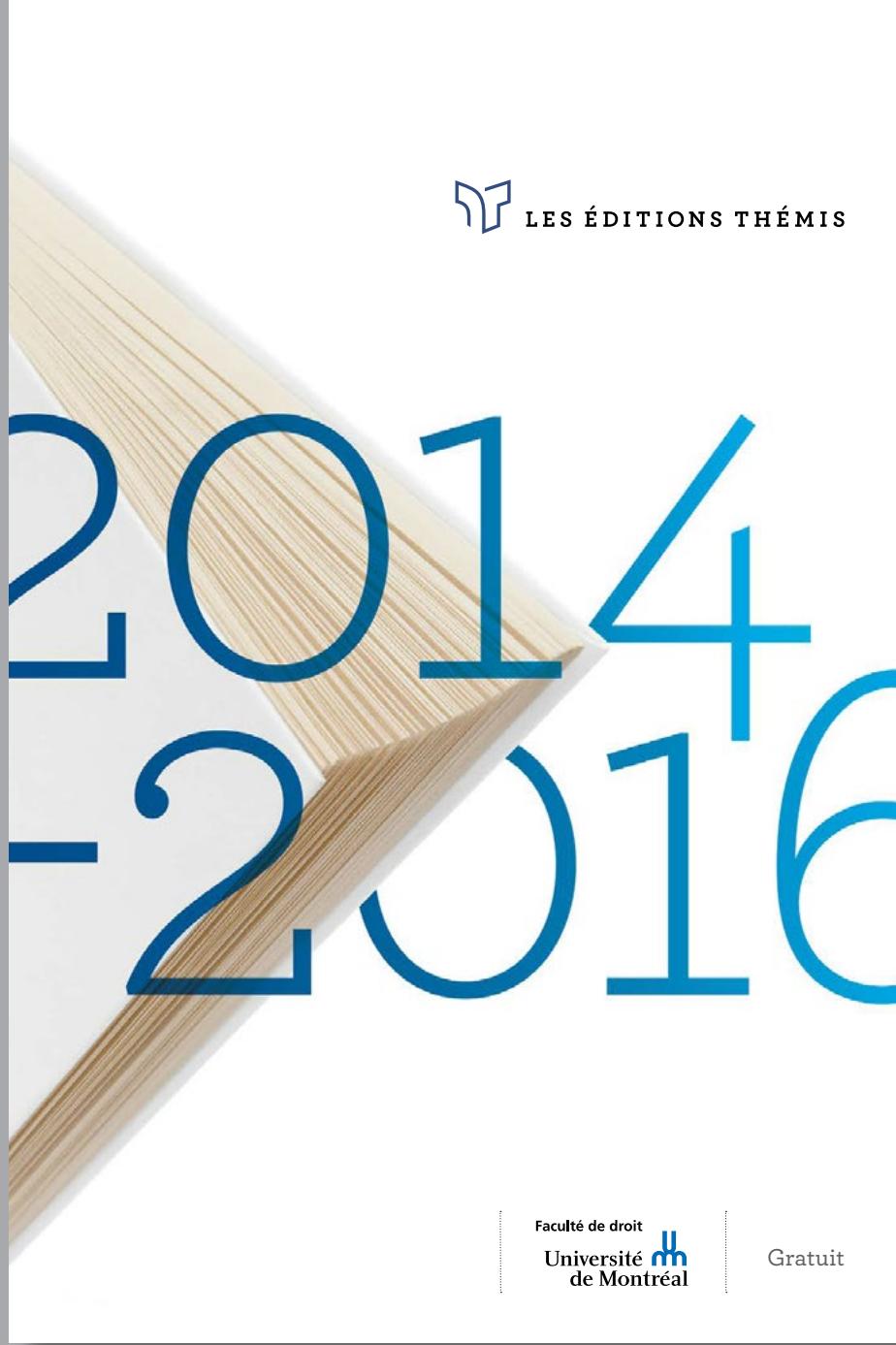


IN COLLABORATION WITH MP1

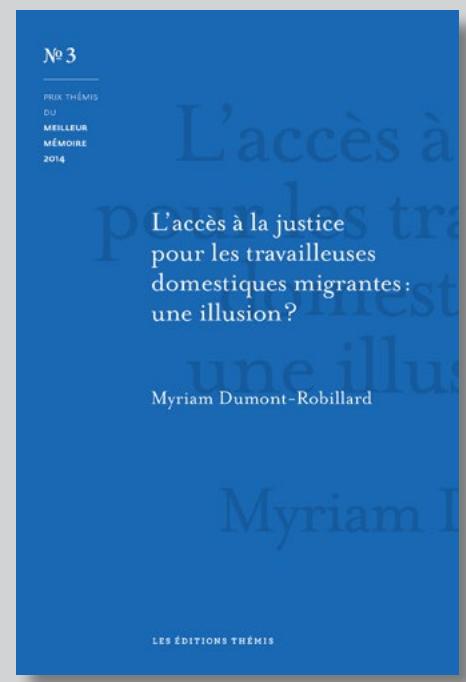
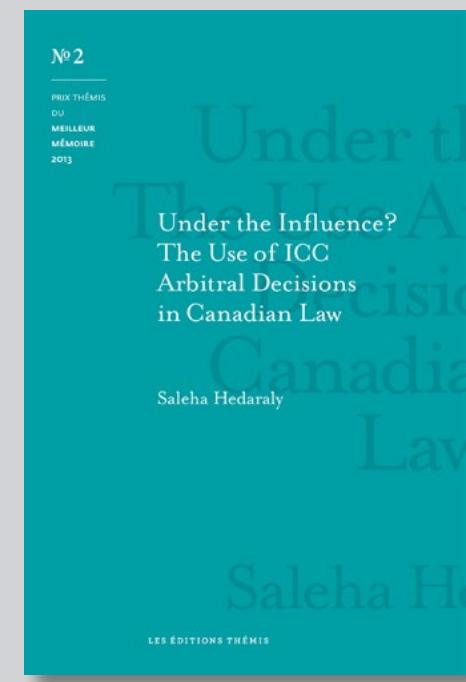
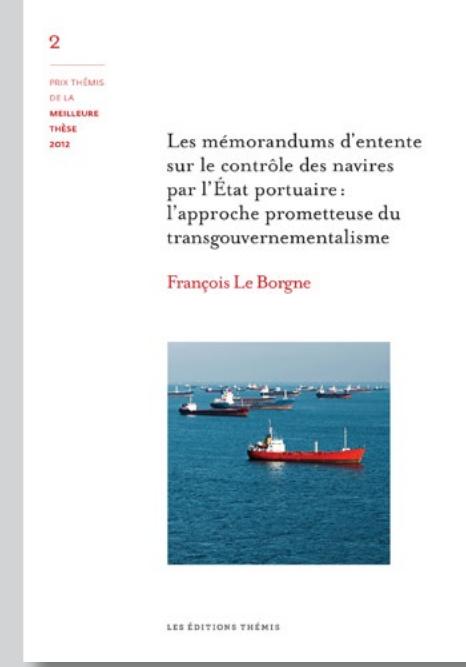




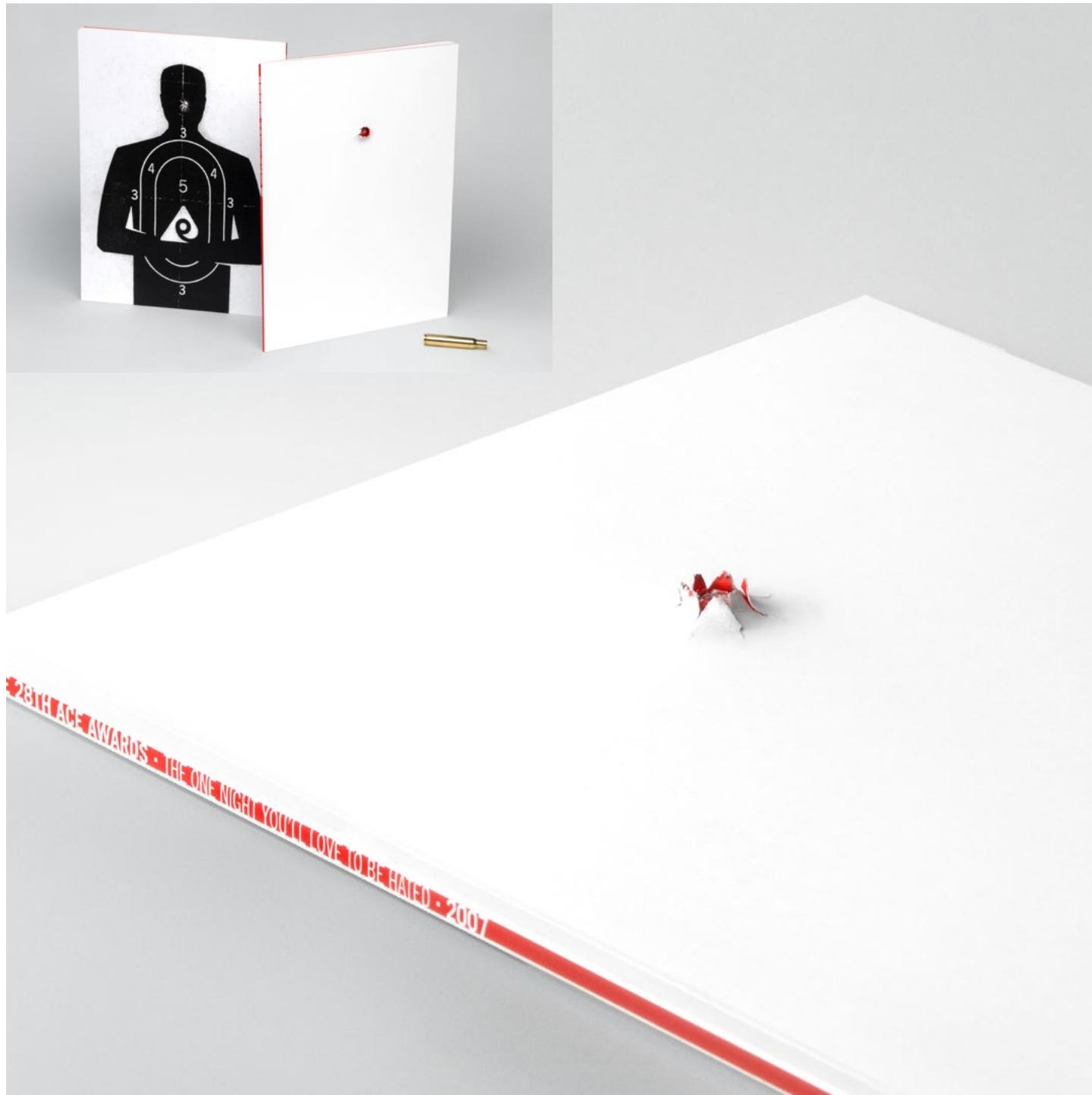
BOOK COVERS FOR LES ÉDITIONS THÉMIS, FACULTÉ DE DROIT, UNIVERSITÉ DE MONTRÉAL



CATALOGUE FOR LES ÉDITIONS THÉMIS, FACULTÉ DE DROIT, UNIVERSITÉ DE MONTRÉAL



BOOK SERIES FOR LES ÉDITIONS THÉMIS, FACULTÉ DE DROIT, UNIVERSITÉ DE MONTRÉAL



**JUDGES AND EXECUTIONERS**

**Joseph Bonnic**  
Associate Creative Director  
*Lowe Roche (Toronto)*

After receiving a BFA from the University of Western Ontario, Nellie left her student loans would be better spent on another 10 years of school at The Ontario College of Art & Design. Her decision paid off however as she was selected to spend her final school year at Parsons in New York City. She recently joined Lowe Roche, where she now works on the Canadian Press, Credit Capital Savings, The Conference Art Gallery, Scotiabank, Opus Hotel and Alliance Atlantis.

His work has been recognized internationally through awards and publications including Communication Arts, AIGA, London International Design and Design Club, Applied Arts, New York Festivals, Print Magazine, New Magazine, Lotus Awards, Creativity, Graphics and Coupe.

**Jeff Harrison**  
Designer  
*Rethink Communications (Vancouver)*

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**Nellie Kim**  
Art Director  
*john st (Toronto)*

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**Fred Roberts**  
Vice President, Creative Director  
*Cundari (Toronto)*

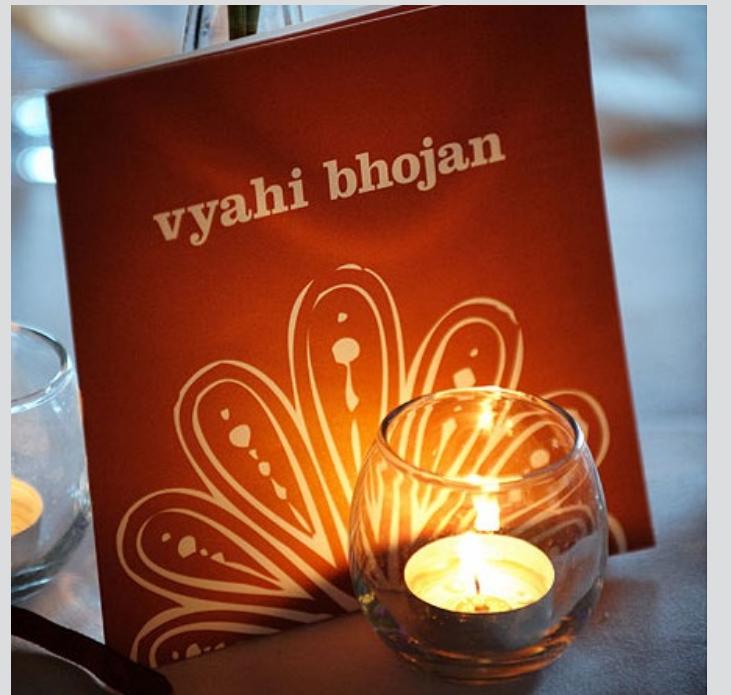
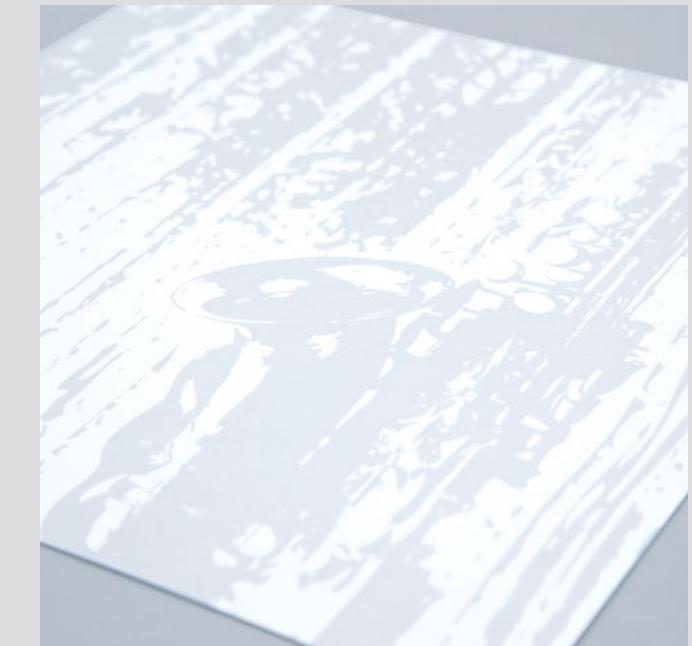
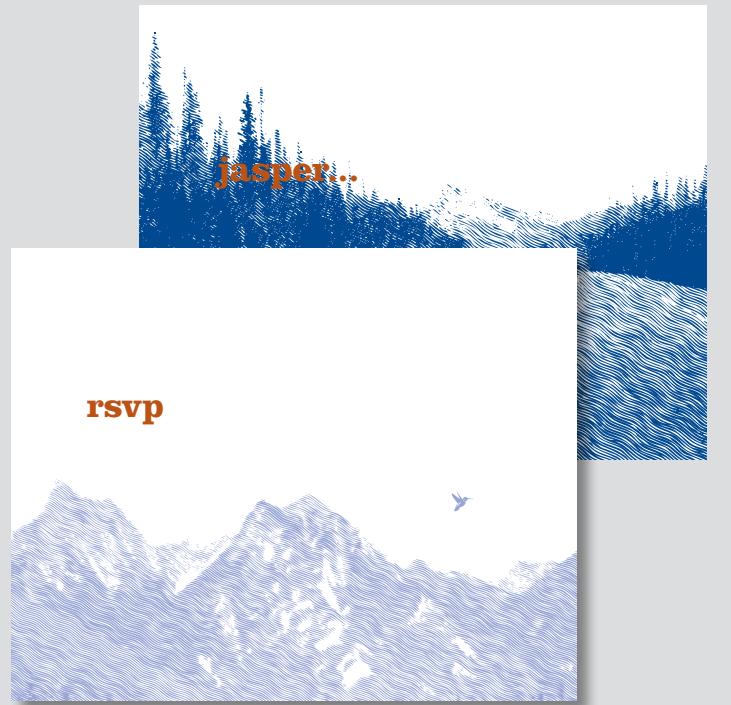
19 years in Advertising, almost half my life. Duck! Didn't enough, this industry has not made me feel old, jaded and uninvolved. Rather the opposite.

**Ryan Wagman**  
Associate Creative Director  
*TAD 2 (Toronto)*

Susan Wagman (Mother of Ryan Wagman, Associate Creative Director, TAD 2) wanted her son to be a lawyer. Still she's grateful accepted his career which began at 5M&P Advertising in 1998 working on Q1030, Microsoft and Shemanski Research.

After a two-year hiatus to pursue entrepreneurial interests, Ryan returned to futures agency RIS in 2002 and joined TAXI in 2004, where his business acumen and creativity have been put to use for clients like IBM, Bell, TD, Rogers, and Government of Canada. To date his work has been recognized by The One Show, Cannes, London International and D&AD.

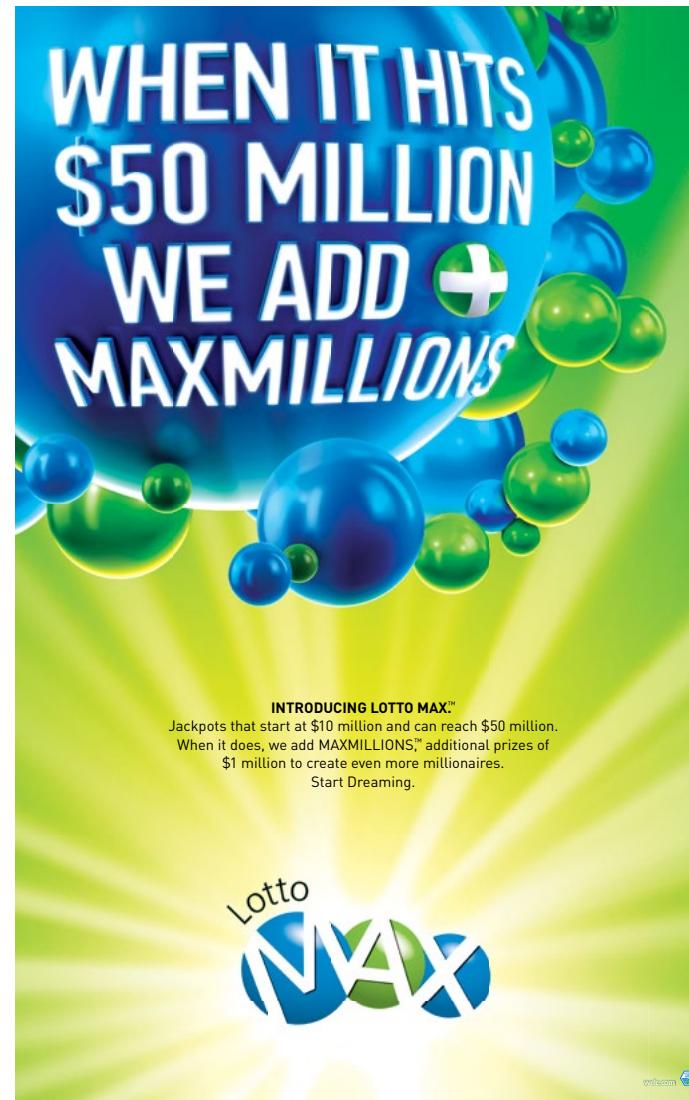
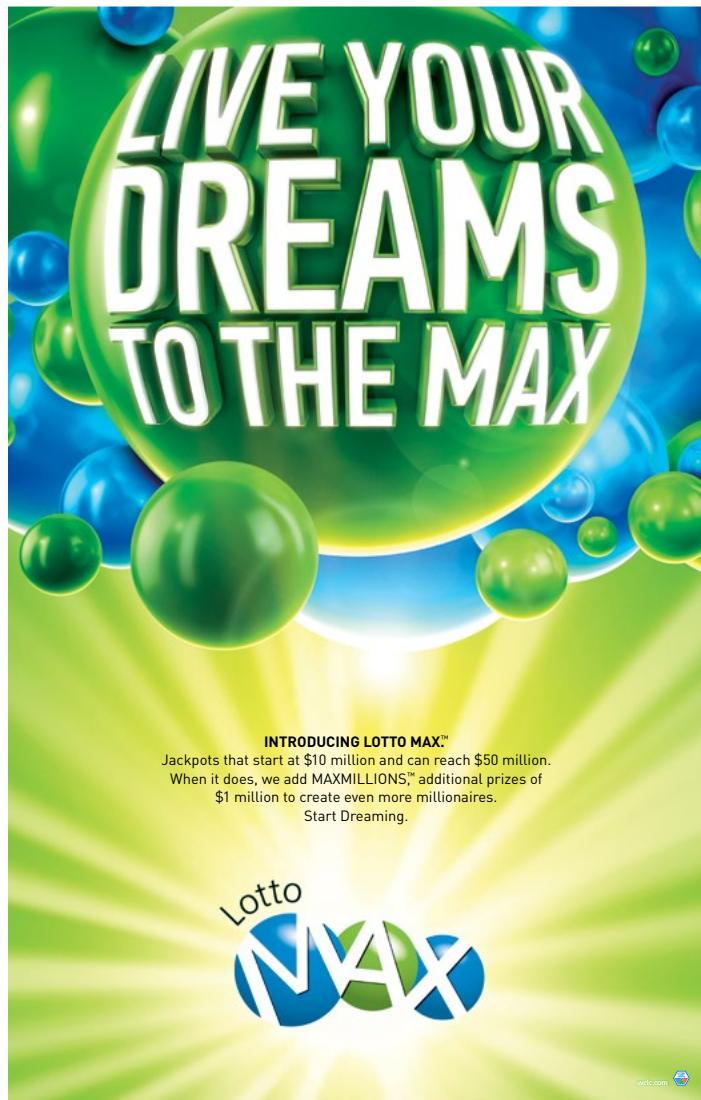
Ryan is kindly aware that "We never too late to go back to law school."



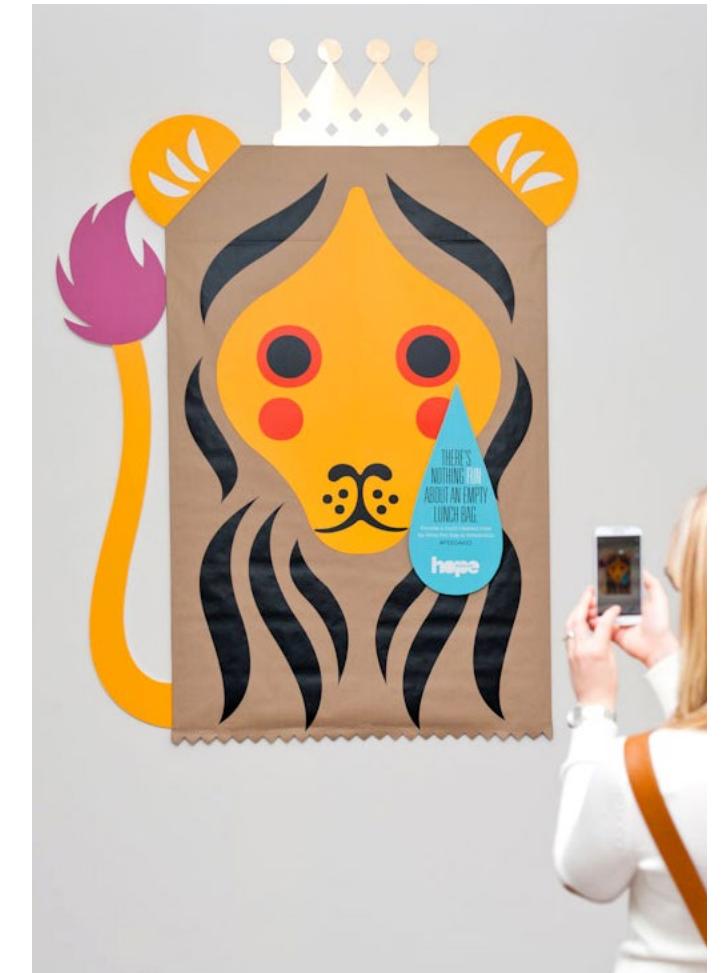
INVITATION & COLLATERAL WEDDING FEATURED JAZZ BAND / ORCHID ARRANGEMENTS / INDIAN THEMED PARTY



TRADE SHOW & CAMPAIGN MATERIALS IN COLLABORATION WITH DDB CANADA, EDMONTON



IN COLLABORATION WITH DDB CANADA, EDMONTON (TOP) LENTICULAR TRANSIT SHELTER POSTER



SCHOOL LUNCH DONATION DRIVE IN COLLABORATION WITH DDB CANADA, EDMONTON

MERCI !

